

State Project Office Samagra Shiksha , Uttarakhand
Expression of Interest (EOI) for Enhancement of Spoken English

1. Introduction:

- (a) Samagra Shiksha is Government of India sponsored scheme initiated in 2018-19 after the merger of Sarva Shiksha Abhiyan, Rashtriya Madhyamic Shiksha Abhiyan and Teacher Education aiming universal access, equity, quality education, use of technology in learning etc.
- (b) Under Samagra Shiksha to achieve targeted goals, various innovative activities at secondary and senior secondary school level are being implemented to provide quality education to the students.
- (c) Samagra Shiksha Uttarakhand now intends to implement software based (online) '**Enhancement of Spoken English**' programme to enhance the competencies in functional English of students of class IX to XII studying in Govt. secondary schools of the state.
- (d) The '**Enhancement of Spoken English**' programme shall be as per the **Common European Framework of Reference-CEFR scale (A1 to C1)** substantial content to improve the learner skills in Listening, Speaking, Reading, and Writing (LSRW), along with Grammar and Vocabulary.
- (e) The service provider shall ensure that program should offer personalized learning across **Common European Framework of Reference-CEFR (A1-C1 levels)**.
- (f) Samagra Shiksha Uttarakhand proposed to implement '**Enhancement of Spoken English**' programme in 109 schools in which approximately 39000 students will be covered. These schools are located in plain and hilly terrain of the state covering all 13 districts.

2. Scope of work: -

The service provider will be responsible for the following in the proposed '**Enhancement of Spoken English**' programme covering 109 secondary and senior secondary schools across the state.

- (a) Service provider shall prepare Programme Management plan and implementation schedules.
- (b) Service provider shall provide an Artificial Intelligence (AI) based Software to all English teachers and students in the selected schools.
- (c) Software based learning shall include self-learning modules for students.
- (d) Service provider shall provide Artificial Intelligence (AI) based Software to all Block/District/State level concerning officers.
- (e) Service provider shall provide advance dashboard facility to all Block/District/State level concerning officers to monitor real time data including log in status, hours used by every student for learning, progress of the students, support extended to weaker or left behind students, module completed etc.
- (f) The Assignment hereby granted is for a period of 250 hours from the date of appointed (hereinafter referred to as the "Service Assignment Period").
- (g) The Assignment hereby granted for a period of 250 hours shall be subject to performance of students. Requisite performance shall be-
 - To ensure Registration and Log in of all students.
 - To ensure at least 150 hours learning/exercise for all selected students.



- 91 to 100% students must achieve A1 level competencies and 60 to 70% students must achieve A2 level competencies.
 - 50 to 60% students must achieve B1 level competencies and 40 to 50% students must achieve B2 level competencies.
 - 10 to 15% students must achieve C1 level competencies.
- (h) Service Provider, in the event of Termination, the Service Assignment Period shall mean and be limited to the period commencing from the Appointed Date and ending with the Termination Date.
- (i) After the completion of Service Assignment period of 250 hours as stated above, the Samagra Shiksha Uttarakhand, may extend the Assignment period subject to the programme approval and condition that the Service Provider has satisfactorily fulfilled the project objectives, deliverables, has not indulged in any unfair practice and adhered to all the operation and maintenance standard laid out.
- (j) The performance evaluation of the Service Provider during the initial 250 hours would be based on, among other sources, the reports of Project Monitoring Committee and other monitoring mechanism of SSU, Automatic reports generated through dashboard, Reports/Feedback from Chief Education Officers/ District Education Officers/Block Education Officers.
- (k) Service Provider shall provide monthly reports physically to State project Director with in 5 working days of next month.
- (l) The SSU at the time of signing of this agreement is not providing any assurance that the Initial Assignment period of 250 Hours would necessarily be extended for any more period.
- (m) The Service Assignment period, if extended would be based on same or revised terms and conditions as mutually agreed.
- (n) Delay in execution or time lapsed due to force majeure or improper working of software, delay in assessment, negligence of service provider in grievance redressal shall not be included in assignment period.
- (o) Provide trained facilitators at District level to support school/students to complete all steps as given above & included in RFP. Facilitators shall be qualified (should be Graduate in English and must have completed Sr. Secondary education from English medium school with fluent English communication skill). Despite of it, facilitators must be acquainted with software and have two years' experience in operating functional English skill (speaking, listening, reading and writing) program for students.
- (p) Prior to commencement of programme Service provider shall provide list of facilitators deputed for districts.
- (q) Provide study material (modules etc. or as agreed mutually) for reinforcement of the programme as per objective and expected outcomes if needed or decided by the department.
- (r) Provide offline training to English Teachers of concerning schools or Teachers deputed by the schools on program implementation. Training of Teachers shall be the first step of program and shall be completed prior to commence the programme in schools.
- (s) If student is unable to complete modules in given time due to lack of devices or any other reasons, he/she shall be supported to the extent to achieve desired level.

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- (t) Service Provider shall provide online evaluation mechanism to evaluate student progress continuously after completion of each module/step and shall provide certificate to State Project Director in accordance to above.
- (u) Payment shall be made as per procurement rules and successful completion of the programme.

3. Operation & Maintenance of the online program

- i. Service Provider should ensure that the online program/software is always be available during the period of license.
- ii. Service Provider shall ensure to identify students lacking behind due to their sluggishness/under performance/lack of awareness and other reasons and shall report to concerning school and competent authority.
- iii. Service provider shall contact such schools or students and make students to login/use software and complete given task within given time schedule.
- iv. Service provider shall develop remedial modules for the underperforming students to achieve the desired target and the same shall be shared with SSU or authority nominated by SSU.
- v. The Service Provider shall not sublet, transfer or assign the Project or any part thereof without prior written consent of SSU. In the event of the Service Provider contravening this condition, SSU shall be entitled to terminate the Agreement at the risk and cost of the Service Provider.

4. Eligibility Criteria-

The applicant meeting the following technical and financial experience shall be eligible to apply for the 'Enhancement of Spoken English' programme-

A. Technical Experience -

Applicant should meet the following technical criteria. Each point describes the minimum qualification and the bidder will have to submit the maximum on his/her part with all necessary documentary evidence.

- (a) The applicant (including holding and subsidiary company) must be a company registered in India under Indian Companies Act 1956/ Indian Companies Act 2013

OR

A partnership firm registered under Indian Partnership Act, 1932.

OR

A Limited Liability Partnership (LLP) firm registered under Limited Liability Partnership Act 2008. and

in operation in India for at least 5 years as on EoI submission date and should have their registered offices in India.

- (b) The applicant should have adequate experienced staff to depute at District level to support and execute this programme in schools.
- (c) The applicant (including holding and subsidiary company) should not have been blacklisted with any of the Central Government Department and any State Government Department on account of providing services, corruption or fraudulent practices.
- (d) No pending litigation against applicant (including holding and subsidiary company) with any Central Govt. or any State Govt. Departments.
- (e) The applicant (including holding and subsidiary company) should have experience of 3 Years in similar kind of software development or distribution/e-content development or distribution/development or distribution of e-Books and created or supplied functional English study material/books.

(f) Applicant should: -

- i) not be insolvent, in receivership, bankrupt or being wound up, not have its affairs administered by a court or a judicial officer, not have its business activities suspended and must not be the subject of legal proceedings for any of the foregoing reasons;
- ii) their directors and officers not have, been convicted of any criminal offence related to their professional conduct or the making of false statements or misrepresentations as to their qualifications to enter into a procurement contract within a period of three years preceding the commencement of the procurement process, or not have been otherwise disqualified pursuant to debarment proceedings;
- iii) comply with the code of integrity.

B. Financial Experience-

- a. Turnover: The applicant (including holding and subsidiary company) should have minimum average annual turnover of Rs 8 Cr. in the last 3 Financial Years (FY 2019-20, FY 2020-21, FY 2021-22).
- b. Applicant should have experience of developing/supplying similar kind of software/e-content/e-books/ functional English study material/books at least-
 1. Single order of Rs. 1 Cr. to any Central/ State Government/PSU/Enterprises/ Private sector in last five years.
Or
 2. Two orders of Rs. 0.75 Cr. each to any Central/ State Government/ PSU/Enterprises/ Private sector in last five years.
Or
 3. Four orders of Rs. 0.50 Cr. each to any Central/State Government/PSU/ Enterprises/Private sector in last five years.

C. Proposed solution/vision-

The applicant will have to provide a write up/vision document for enhancing competencies of students of secondary school level under '**Enhancement of Spoken English Programme**'. The document should have the description on the following points-

- i. **Provide Facilitators (Human Resource)-**
Details of human resource (including qualification) to be deputed in districts after award of the assignment shall be provided at the time of financial proposal.
- ii. **Software and Learning Content-**
Details of software and Content to achieve desired levels (A1 to C1) based on CEFR) and programme modalities.
- iii. **Assessment and survey:**
 - a) Provide details of mechanism to be adopted for online base line survey and assessment of students.
 - b) Roadmap for teachers' training/orientation and capacity building for offline assessment of student achievement.
 - c) List of institutions/organizations/clients where the purposed solution has been successfully conducted if any (with documents in support).

D. Presentation:

Service Provide shall present their Roadmap/Solutions/Vision for programme execution (ppt approx.10-12 minute) and it will be evaluated by a committee including SCERT/DIET faculty on following points-

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Sl. No.	Criteria	Max. Marks	Method of allotting marks for Technical Score
1	Architecture of software	10	1. Instructor based 05 marks. 2. Self-Learner Centric 10 marks.
2	Software covering all 6 language Skills – Listening, Speaking, Reading, Writing, Grammar, Vocabulary.	10	1. Up to 4 skills 3 marks. 2. More than 4 skills 10 marks.
3	English Language Learning software compliant to CEFR Levels from A1 to C1	10	1. Upto A2 level 3 marks 2. Upto C1 level 10 marks
4	Learning in phased manner with themes which are social and work based.	10	1. Up to 4 levels 3 marks 2. More than 4 levels 10 marks
5	Capability to assess the student achievement frequently with current proficiency of students and Plan to place at the appropriate level to enhance the proficiency.	20	1. Only assessment module 5 marks 2. Assessment and remediation 10 marks 3. Assessment, remediation & reinforcement 20 marks
6	English Accent	10	1. American/British (Foreign) 5 marks 2. Neutral (Indian) 10 marks
7	Roadmap for the execution of program and target achievement	10	1. Simple roadmap 5 marks 2. Target oriented roadmap 10 marks
8	Technical presentation	20	Based on Product offered, its technical features, dashboard, monitoring system, and general features etc.
Maximum Technical score		100	

Note- Qualifying marks shall be 75%. Applicants must fulfill all eligibility criteria as given above to participate in bid process and RFP shall be provided to eligible candidates only for Financial proposal.

The proposed Solution/Vision of the service provider will be reviewed in detail to understand the depth of service provider in delivering and conceptualizing such services through documents made available and presentation given by the service provider or its representative. The service providers are requested to understand the geographical and other factors of Uttarakhand before submitting the proposed Solutions/Vision. Participants shall be given time for presentation and shall have to participate on short notice issued via e-mail/ telephonic conversation/letter.

5. Last date for submission of EoI-

Application/EoI must be submitted on or before 5:00 PM IST on 25.07.2022 i.e application due date. Any applications received after the application due date and time shall not be accepted by the State Project Office and shall be summarily rejected.

6. Submission of application-

All application shall be submitted in sealed envelopes through registered post/speed post only. Application submitted either by facsimile transmission, courier or e-mail etc. shall not be acceptable.

Note: Prior to submit application/EoI, cognizance of following annexures shall be taken and necessary information/annexures/documents shall be attached with EoI.



The envelopes shall clearly bear the following identification

**Application for Expression of Interest (EOI) for 'Enhancement of Spoken English'
programme in Uttarakhand**

If the envelope is not sealed and marked as instructed above shall not be accepted. State Project Office will not be responsible for the delay, missing, misplacement of premature opening of the contents of the application submitted and such application shall be rejected.

All the applicants are entitled to submit one application only. In case an applicant submits more than one application in response to this EOI then only one application submitted last time may or may not be considered and all application may be rejected.

Note- For any clarification Mob. No. 8218103434, may be communicated.

Address for submission of EOI:

Application should be submitted through Registered post/Speed post in a sealed envelope on the following address:

**State Project Director
Samagra Shiksha Uttarakhand
Nanoorkhera, Tapovan Road
Raipur, Dehradun, Uttarakhand.
Phone- 0135-2781942, 2781941
E-mail: spd-ssa-uk@nic.in**



Details of Applicant

Details of applicant interested to submit application/EoI for 'Enhancement of Spoken English' programme.

S.No.	Details	Status
1	Name (Company or Individual)	
2	Parent Company (If applicable)	
3	Address for Communication	
4	Contact Person & Mob. Number	
5	Contact Telephone Number	
6	E-Mail Address	
7	Website	
8	Country of Registration (Companies)	
9	Nationality (application from Individuals)	
10	Years in Business	
	Type of business	
11	Net worth of the applicant as per latest audited financial statements for the financial year.	
12	Turnover of the applicant in last 3 financial years:	
	2019-20	
	2020-21	
	2021-22	
13	Brief profile of the company or individual	

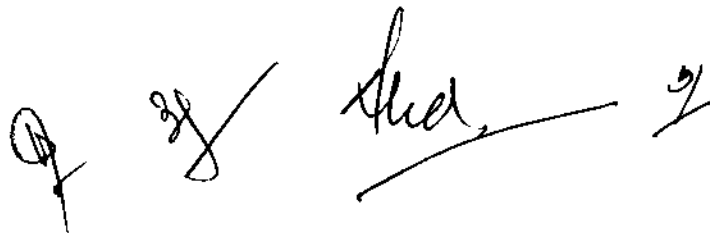
I/we the undersigned, hereby apply for conducting **Enhancement of Spoken English** programme to enhance competencies of class IX-XII students as per CEFR scale. I/we would like to state that the information provided in this EoI is true to the best of our knowledge and belief. I/we understand that if any information is found wrong at any time, this EoI may be rejected and I/we may also be convicted for action under the law.

Place:

Date:

Signature,

Name and Designation of Authorized Person

Details of Enclosures

S.N.	Description of Enclosures	Supporting Document	Attached	Page No.
1			Yes/No	Page No.....
2			Yes/no	Page No.....
3			Yes/No	Page No.....
4			Yes/No	Page No.....
5			Yes/No	Page No.....
6			Yes/No	Page No.....

Note- For any additional information column or new sheet may be attach separately.

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